

Luke McConnell 8100 NW 118th St. • Oklahoma City, OK 73162
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RELEVANT EXPERIENCE

Southern Nazarene University, Bethany, OK

Play-by-Play voice, Southern Nazarene Athletics- January 2017-present

- Play-by-play for football, men's and women's basketball and occasional volleyball
- Conduct pregame and postgame interview with head coach and players
- Travel with team for road games for football and basketball
- Write game stories for athletics website

M&M Productions, Benton, AR

Play-by-Play voice, GAC Sports Network- November 2022-present

- Play-by-play for 2022 and 2023 GAC men's soccer championship
- Play-by-play and color commentator for 2024 GAC men's and women's basketball tournaments

Crossover Media, Inc., Bethany, OK

Play-by-Play voice, Piedmont High School- September 2020-December 2020

- Play-by-play voice for football
- Gather audio from head coach for pregame show

Host, "Sports Information" Radio Show- September 2019-July 2021

- Host a sports-centric radio show on Crossover Radio, an app-based radio station in Bethany
- Produce radio show through Mixxx software, along with airing on Facebook Live

Tyler Media, Oklahoma City, OK

Color Commentator, Choctaw High School Football- September 2016-December 2016

- Color commentary for Choctaw High School football team
- Conduct pregame interview with head coach

KWTV-News 9, Oklahoma City, OK

Sports Web Content Producer, Beat Writer, June 2012-July 2015

- Cover all stories related to Oklahoma Sooners athletics and Oklahoma City Thunder
- Write game recaps, features and columns on OU, Thunder and a variety of other relevant topics

OTHER WORK EXPERIENCE

Council Road Baptist Church, Bethany, OK

Director of Community Outreach Facility, The CUBE- August 2019-present

- Oversee daily operations of facility
- Schedule events and maintain rental schedule

KWTV-News 9, Oklahoma City, OK

Account Executive, July 2017-August 2019

- Developed new business on three TV stations-KWTV, KSBI, NWTN, News9.com and Griffin Outdoor billboards
- Maintained an account list billing more than \$1 million per year
- Created targeted digital advertising campaigns for clients through Centro DSP
- Worked with marketing department to initiate unique marketing campaigns for clients to promote business and community service initiatives

TECHNICAL SKILLS

Microsoft Office

AP Style

Shooting/editing video

Adobe Photoshop- basic

Audio recording and editing

EDUCATION

University of Oklahoma, Norman, OK

Bachelor of Arts in Journalism- December 2011

GPA: 3.79